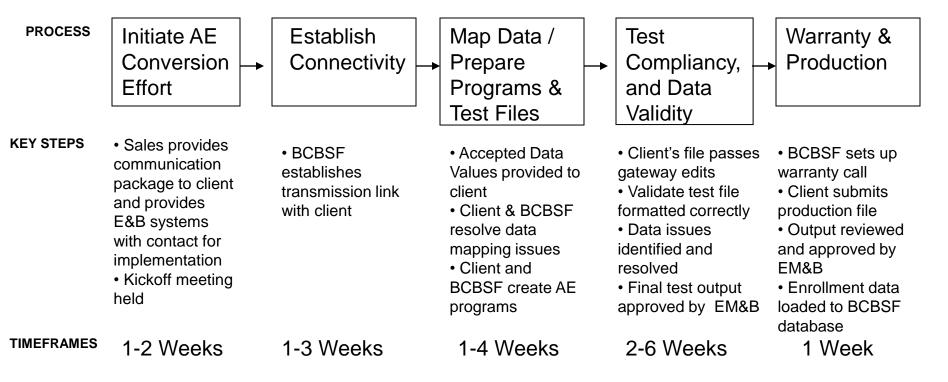
BLUE CROSS BLUE SHIELD OF FLORIDA **AUTOMATED (TAPE) ENROLLMENT IMPLEMENTATION TIMELINE**



Some steps can take place concurrently or overlap, reducing overall time required

KEY ROLES

- Client's HR Rep
- Client's IT Rep
- BCBSF Sales
- BCBSF EM&B
- BCBSF IT

- Client's Comm. Rep
- BCBSF IT
- BCBSF Network

Admin Rep

- Client's IT Rep
- BCBSF IT Rep
- Client's HR Rep
- Client's IT Rep
- BCBSF Sales
- BCBSF EM&B
- BCBSF IT

- Client's IT Rep
- BCBSF IT Rep
- BCBSF EM&B